More on the Veolia Poland & Airly

Smart Cities
- added value offer

"Smart cities use digital technology to improve citizens' day-to-day lives, solve problems more efficiently and bring economic development opportunities. To help local government authorities transition to smart cities, Veolia provides a comprehensive range of digital solutions". In Poland, Veolia supports local governments in building local air quality sensor networks to improve overall air quality in polluted Polish cities. Air quality sensors are fulfilling Veolia Poland's green energy proposition for cities.

Veolia Poland has installed over 80 air quality sensors in Polish cities, in collaboration with the relevant local authorities. As a result, tens of thousands of people have gained access to vital information about the air quality in their cities.

Schools & Education
- CSR campaign

The Corporate Social Responsibility (CSR) policy of the Veolia group is based on values that take into account the economic, environmental and ethical aspects of the functioning of modern societies. Veolia's business models meet the objectives of the circular economy and contribute to the sustainable development of cities and industry.

We've conducted educational initiatives starting in primary schools in partnership with local governments. Veolia also focuses on promoting good practices among the youngest generation Poland, focusing on improving their education through experience and understanding of environmental issues. Veolia supplies heating to homes, so to make the class relevant to their objectives, a scenario was created in collaboration with Veolia's PR and Marketing department and addressed issues related to both air pollution and energy. An additional part of the lesson was called: "let's see energy".

Online education

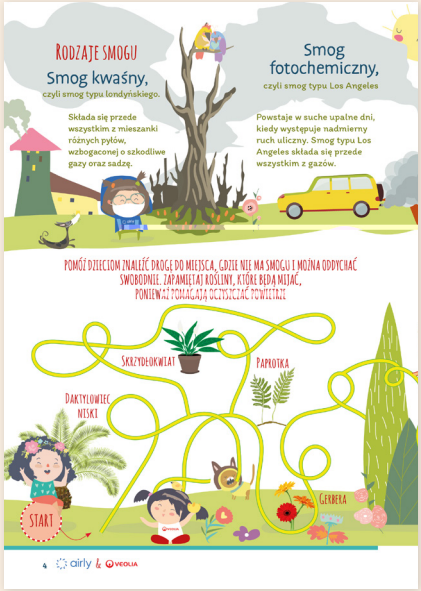
During a pandemic we conducted the innovative project of **interactive webinars** for school children, titled:

Air Academy

3,000 students

40 towns and cities all over Poland

Together with Veolia and educators from AGH University of Science and Technology, we produced a **Video on YouTube.**



Acquiring of new customers for Veolia – sales support

Airly and Veolia worked together to produce materials for Veolia's sales team, based on Airly's historical data reports from several hundred locations in Poland.

Veolia's field sales team presented the data with local authorities to strengthen their value proposition and persuade residents to switch to green energy.

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